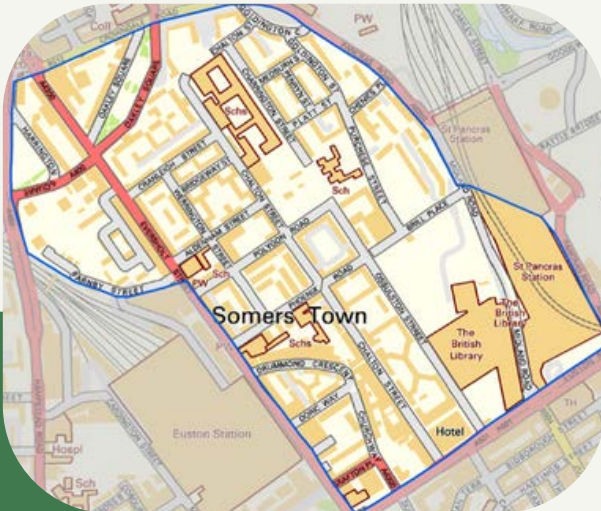


SOMERS  
TOWN  
BIG LOCAL

# OUR YEAR 2024



# INTRODUCTION TO THE SOMERS TOWN BIG LOCAL

## OUR VISION

A community where everyone is **heard, accepted,** and **valued** for who they are and where relational support and resources are available for the development and integration of their ideas and aspirations into a unified community vision.

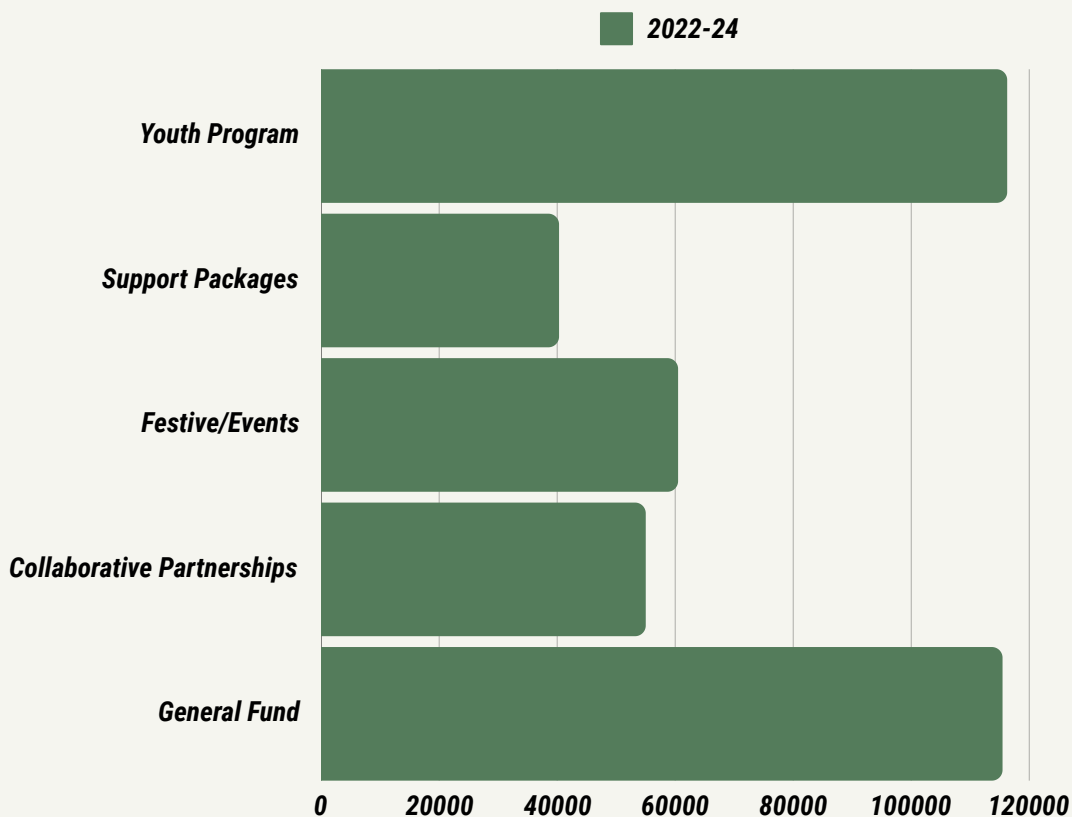
## OUR PURPOSE

To walk alongside residents and support them in their journey to **create** and **develop** ideas that **serve, inspire, uplift** and **support** their community.



# BREAKDOWN OF THE 2022-24 FUNDING

Between 1 April 2022 - December 2024, we have awarded  
**£395,328.49**



# LOOK AT OUR IMPACT IN NUMBERS

Our business support package was provided to 6 organisations ranging from youth program providers, community groups and charities.

We provided the resident organizers of the annual Somers Town Festival funding alongside fundraising support to secure additional funding to meet their 2024 budget.

We provided communications support packages to various groups: one with brand creation and development and communications strategy, another with social media, and two with event promotions.

We provide an open-door policy for residents needing help with poster design for programs and events. Our support has aided a local café in reopening after relocation due to HS2 construction and pandemic closures. We also assisted a nearby museum in increasing staff hours and hiring a Heritage Consultant for sustainability and fundraising. Currently, we are helping a grassroots organization support Camden residents with learning difficulties by recruiting a part-time Director and securing grant funding.

***As of Nov' 2024,***  
**£612,617.49**  
**HAS BEEN AWARDED,**  
**97 GRANTEES**  
**AWARDED FUNDING,**  
**£178,673.05**  
**RAISED FOR**  
***14 community***  
***projects and***  
**6 BUSINESS SUPPORT**  
**PACKAGES COMMITTED**

# HELPING THE COMMUNITY TO RAISE FUNDING

Through our fundraising support package  
we have helped 14 groups raise  
**£178,673.05**  
of which **69%** are external grants.

With every passing year and the emergence of new social crises, an increasing number of charities and voluntary organizations are established in the area. This surge not only heightens competition for funding but also places significant pressure on local funders in Camden, who have a finite budget.



Our fundraising package was developed to lessen the dependence of community projects and groups on local funding sources. We offer our time and expertise to assist with crafting a fundraising strategy, conducting research on funds and grants, writing bids, and preparing grant applications.

# INVESTING IN THE YOUTH

Somers Town is a vibrant mix of cultures, and you can really see that in the amazing community youth projects run by its residents. We support projects that steer the local youth away from negative influences.

It's super important to us that we invest in the next generation, keep them engaged, and make sure they have plenty of fun extracurricular activities to choose from!



Young people in Somers Town have access to a large variety of activities like girls clubs that offer safe spaces and a STEM project aimed at minority youth.

*In 2024,*  
**£116,251.80**  
WAS INVESTED ACROSS  
**13 PROJECTS**  
THAT COLLECTIVELY  
**BENEFITTED**  
**688 young people**  
from Somers Town

# PLOT 10'S WEEKLY GIRLS CLUB

Every Wednesday evening, Plot 10 hosts a Girls Club where a adolescent girls of the same age group or school year have a safe space to talk about anything. The Girls Club supports young girls nearing adulthood who often experience isolation and insecurity outdoors, as playing alone in parks can feel unsafe.



They participate in fashion shows, jewellery making, and yoga, and have dinner together after the sessions. The girls' confidence are slowly improving and this has been seen through increased engagement and participation amongst those who were initially very shy and introverted.



**30 girls** supported weekly



Funding received **£6040.80**

**The project initially had a target attendance of 14 girls per week; positive feedback and word-of-mouth has increased engagement and doubled the attendance!**

*GIRL, AGED 10, WAS INTROVERTED AND SHY, FINDING IT HARD TO INTEGRATE WITHIN THE GROUP BUT DURING ONE OF THE CASUAL CONVERSATIONS OVER DINNER SHE FOUND THE CONFIDENCE TO OPEN UP AND SHARE HER EXPERIENCES AND EVER SINCE THEN, SHE HAS BEEN FULLY ENGAGED WITH THE PROGRAMME AND BECOME FRIENDS WITH THE OTHER GIRLS.*

# BOXING AND FOOTBALL 2-IN-1 FUN

The program includes a 2-hour community boxing and football session every Sunday for young individuals aged 8 to 18 living in Somers Town, without access to sports opportunities due to issues of availability, accessibility, and affordability.

Surrounded by buildings and railway stations, Somers Town youth find themselves in a city center where outdoor spaces for sports and physical activity are virtually nonexistent. Additionally, the existing limited sports facilities are often too costly for the community.



The program offers a safe space for youth to engage together through sports and wellness activities. It promotes mental and physical health, teamwork, resilience, and stress management, while providing a healthy emotional outlet.



20 youth



Funding received **£3,790**

The first hour includes a boxing workshop for young people to enhance their skills and confidence for participation and competition. The second hour features a fun football game aimed at boosting social skills, empathy, and discipline through teamwork.

*"WE HAD TWO KIDS WHO USED TO FIGHT ALL THE TIME AND AFTER BEING A PART OF THE PROGRAM BECAME CLOSE FRIENDS. ITS AMAZING HOW YOUTH PROGRAMS LIKE THIS CAN BEGIN TO BREAK DOWN BOUNDARIES AND ESPECIALLY IN AN AREA WHICH HAS OFTEN HAD A LARGE GANG PRESENCE DUE TO BEING SO CLOSE TO TRANSPORT LINES."*

*-PROGRAM TEAM*

# CELEBRATIONS IN THE COMMUNITY

We received a lot of positive feedback from the community about festive and events-related funding. So in 2024, we re-launched the Spring & Summer Events Fund to support residents and organisations that want to organise one-off events for the community!

In 2024,  
**£28,113.28**  
*was distributed  
to support & fund*  
**10 EVENTS**  
THAT COLLECTIVELY  
**BENEFITTED**  
**over 1000 Somers  
Town residents**

Having attended these events and evaluated the delivery of these grants, we report that the impact that one-off funding creates on the community is understated. The social and economic crises over the past few years have hindered Somers Town residents' ability to celebrate their home and community. These community events evoke within the Somers Town residents, a sense of belonging, happiness and pride.



# 27 YEARS OF THE SOMERS TOWN FESTIVAL

A CULTURAL STREET FESTIVAL FULL OF MUSIC, DANCE, FOOD, FUNFAIRS & EXHIBITIONS

The festival, formerly called the 'Festival of Cultures,' celebrates Somers Town's diversity through music, food, art, and performances. It is resident-led, aiming to unite the community and showcase multiculturalism with features like music, art exhibitions, neighborhood chefs' food, performances, parades, a funfair, and jumble sale.



~5000+ attendees



Funding received **£7500**

**The festival is an annual driver of building community spirit, fostering a sense of pride and ownership in Somers Town.**



*The festival is by everyday people, for everyday people.*

The festival in Somers Town unites locals and celebrates community history and diverse cultures while fostering unity. It boosts the local economy by supporting small businesses and home chefs, providing a platform for entrepreneurship. It also offers free marketing for businesses, raises awareness for community projects, and ensures affordability for residents who may not attend pricier events.



**"THE COMMUNITY JUST LOVE IT AND NOW YOU CAN SEE HOW BIG AND IMPORTANT THE FESTIVAL THIS!"**

**- LOCAL RESIDENT**

# CELEBRATING 5 YEARS OF STORYGARDEN

A community garden carefully designed, grown and nurtured by 1000's of hands.

The 3-hour event celebrated the 5th Anniversary of Story Garden and had a wide range of engaging activities, from a live music to a plant sale, and storytelling to woodworking.



**570 attendees**



**Funding received £1,853**



*"I JUST WANTED TO SAY THANKS FOR THE INVITATION TO THE PARTY YESTERDAY. THANKS AGAIN AND CONGRATULATIONS TO ALL YOUR COLLEAGUES FOR ALL THAT YOU DO."*

**-LOCAL ARTIST AND ENTREPRENEUR**

*"CONGRATULATIONS ON HOSTING A WONDERFUL 5TH BIRTHDAY CELEBRATION! WE REALLY ENJOYED CELEBRATING WITH YOU"*

**-LOCAL RESIDENT**

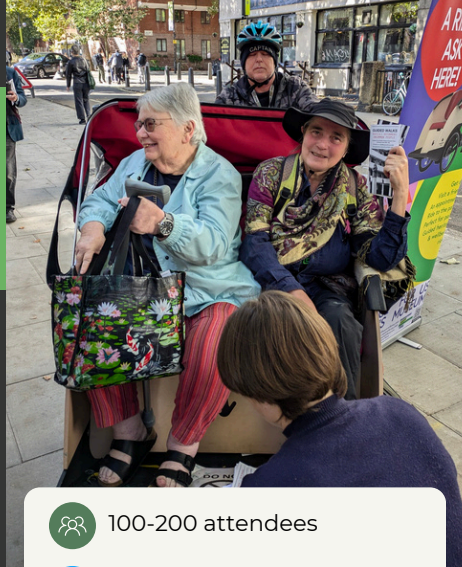


# 100 YEARS OF ST PANCRAS SOCIAL HOUSING

A Space for Us hosted a series of events including an unveiling of the plaque display of housing pioneer, Irene Barclay, 3 social housing walks and a panel event on "Housing is Not Enough/Not Enough Housing" with 4 national speakers: author of Municipal Dreams - John Boughton, Elizabeth Darling of the Society of Architectural Historians of Great Britain, writer Ellen Peirson, and Jo McCafferty of Levitt Bernstein; all chaired by Prof. Esther Leslie for June's London Festival of Architecture.

*"I REALLY ENJOYED THE SATURDAY - THE BEAUTIFUL WEATHER, THE SPIRITED RENDITION OF JELICOE BY THE HIGHLY PROFESSIONAL ACTORS, THE JOLLY ATMOSPHERE AND THE EXCELLENT DISCUSSIONS IN ST MARY'S AT THE END OF THE AFTERNOON. A REALLY REALLY GOOD IDEA....ALL THE BEST AND I LOOK FORWARD TO THE NEXT GREAT SOMERS TOWN EVENT"*

*-A.N. WILSON*



100-200 attendees



Funding received **£7500**

**Somers Town Festival  
street display**

**Mini walk - 'This Uncanny Zone':  
Gothic Psycho-geography**

**Outdoor mural**

**Theatre event**

**Guided walk -  
'Ossulston Estate:  
Echoes of Karl Marx Hof'**

**Film night at the Museum**

**Social Housing Publication  
releasing in 2025**

**Poster displays in St Mary's  
Church & Phoenix Road**

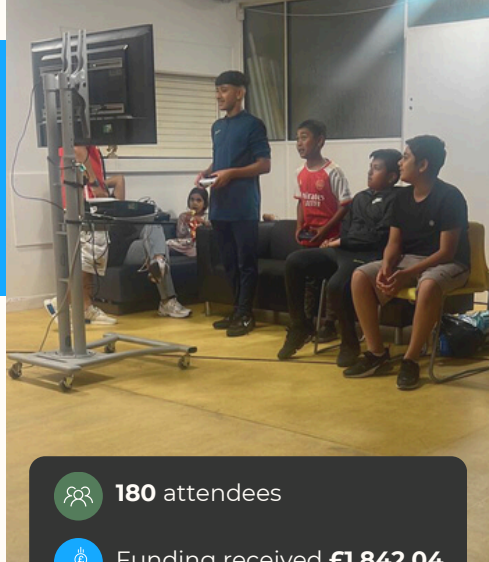
**Guided walk - 'Art in  
Everyday Life' followed**

**HOUSING IS NOT ENOUGH /  
NOT ENOUGH HOUSING**

# SCREENING THE EUROS 2024

FREE FOOTBALL FOR FAMILIES IN SOMERS TOWN

Over the summer, Somers Town Community Association (STCA) organised a series of events where they screened 6 Euros football matches for families of Somers Town. Food and refreshments were provided across all the events and during half-time, the STCA team would generate awareness to the attendees on all the projects happening in the community centre and how these projects positively impacted health, nutrition, wellbeing and wellness.



180 attendees



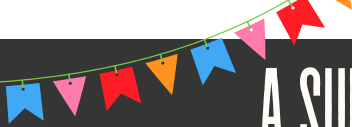
Funding received **£1,842.04**

24 lucky registrants received a football jersey. For those not interested in the live matches, there was a mini football pitch set up in the corner and a PS5 as well for FIFA competitions!

There was a blend of activities for the attendees such as jump rope, CV writing session, distribution of tomatoes seeds and herbs seeds and tyre puncture kits, arts and crafts materials and a FIFA videogame tournament and sweepstakes during the finals.

***"MORE EVENTS SHOULD BE PUT ON TO HAVE THE COMMUNITY GET INVOLVED WITH LOCAL ORGANISATIONS SO WE CAN CELEBRATE MORE THINGS TOGETHER"***

***-ATTENDEE***



# A SUMMER-THEMED HARVEST FESTIVAL

The 5 hour event catered towards mixing adults, elderly, and children from around Somers Town and included art and environment focused activities. A group of local residents prepared fresh snacks for the event. They prepared everything on the day, ensuring it was fresh and offered a variety of new dishes, blending Mediterranean, Middle Eastern, and Bengali cuisines, which helped unite communities through the joy of food.



-  **40-50 attendees**
-  Funding received **£614.10**



***"MANY RESIDENTS WANTED THE RECIPE OF THE FOOD THAT WE SERVED DURING THE EVENT! SOME EVEN REQUESTED ADVICE ON AND WERE INSPIRED TO DO A SIMILAR EVENT!"***  
**-EVENT ORGANISER**

The event focused on reusing the older art materials from previous projects and events. Art activities included the use of natural decorations like flowers and leaves which people were very happy with. There was also some jewellery making.



# THE IMPACT OF OUR GENERAL FUND

The neighbourhood has a wide range of projects that are run by innovative, talented and impactful community groups and organisations that make Somers Town what it is today.

*In 2024,  
we funded*  
**£115,464.00**  
that supported  
**27 PROJECTS**  
*which will  
benefit*  
**over 1500**  
Somers Town  
residents

In 2024, towards the end of the summer, we launched the General Fund which provides funding for project, capital, core and one off costs.



# WEEKLY QUIZ CLUB IN SOMERS TOWN

Every Monday, a group of elderly residents from the community meet at Somers Town Community Association for an afternoon quiz club! The project originated from an initiative delivered by Age UK and is run by an elderly walking group that meets every Wednesday. The project prioritises elderly residents, all above 70 years of age, most of whom live alone in the estates.



12 attendees



Funding received **£1860**



40 sessions till July 2025

***"IT'S A GREAT QUIZ, FRIENDLY GROUP  
WITH SYMPATHETIC QUIZ MASTERS.  
IT'S NOT ONLY SHARPENING MY  
MEMORY IT'S GREAT FUN TOO"***

***-ATTENDEE***



Despite being only a 2-hour weekly session filled with quizzes and trivia, the project's impact is substantial. The sessions encourage the residents to leave their homes, walk to the venue, connect with the broader community, engage in games, interact with others, and form friendships.

# SOMERS TOWN IN THE LONDON YOUTH PREMIER LEAGUE

The Somers Town F.C (STFC) U-17 team is made up of local players. majority from Somers Town and many of whom attend the local schools and spend time at the Somers Town Sports Centre. STFC aims to not just build good teams, but to nurture good people as well. The team fosters a space for players to work towards being professional athletes but most importantly, enjoy themselves, and build friendships that last a lifetime.



14 Somers Town players



Funding received **£2,320.00**

Our funding covers the cost of the LYPL fees for the players so they can participate in the League.

The STFC Youth Team have been accepted into the London Youth Premier League, a bridge between Youth Football league and the professional level.

Many professional clubs such as Queens Park Rangers and Crystal Palace are among those participating in the league.

# SCOUTS GROUP OF SOMERS TOWN

The 15th St. Pancras Scouts Group is a local scouts group established in 1921 in the local area. They are a small group that offer a full range of activities and opportunities for kids i.e., cubs ages 8-10 and scouts ages 10-14 years to learn a wide variety of life skills, get out into the outdoors for camping trips, and create life long friendships from their experiences.



12 attendees



Funding received **£2,320**



Autumn Camping Trip



Our funding will cover the cost of new, durable camping tents, and a subsidised autumn camping trip for the troops. Part of the funding will also go towards the end-of-year event which offers refreshments and activities for the youth and their families to enjoy.

# CRAFTING & SOCIAL GROUP FOR THE ELDERLY

The Crafting and Social Group is a creative and collaborative space where members choose the projects they want to explore together, while others come to just socialise over a hot beverage. As a group-led initiative, ideas are shared and selected by everyone, after which a demonstration and hands-on assistance is provided.



8 attendees



Funding received **£500**



20 sessions



From dressmaking, knitting, and sewing, to air-drying clay, painting, paper crafts and decorations, there is variety of creative objects. They also explore sustainable projects like recycling newspapers and egg boxes.



The atmosphere is fun, supportive, and all about sharing skills and inspiring creativity with a social aspect, while ensuring there's something for everyone to enjoy and learn.

# COMMUNITY KITCHEN FOR FOOD & FRIENDS

FREE HOT MEALS AND SOCIAL SPACES  
FOR THE COMMUNITY TWICE A WEEK

After the success of the pilot sessions in July 2023, the project officially launched in September, having provided 2,800 meals with an average of 400 meals per session. In partnership with the Somers Town Community Association (STCA) and the Somers Town Youth Centre (STYC), where the STCA café provide plant-based meals on Mondays and STYC Hall provide mixed meals on Wednesdays.

**The project provides 600 meals a week and a warm space for residents to engage with one another, attend workshops, and better connect residents to health and public services from the Council. They also have the option of receiving meals either on Mondays or Wednesdays.**



*" THE FOOD IS SO GOOD! I  
WILL BE HERE EVERY WEEK"*

**-SERVICE USER**

The purpose of the project is to reduce isolation and loneliness amongst the residents, provide nutritious meals and foster a warm and welcoming communal sanctuary where people can share a meal together, strengthen local social relationships and engage in conversations and fun activities.



**600 meals** provided weekly



Funding received **£35,000**;  
externally raised **£35,000**

# WHY THE NEED FOR A COMMUNITY INCUBATOR

The Incubator-led approach emerged from the needs of Somers Town residents, highlighting that financial support alone is inadequate for sustaining community-led initiatives.

There is an abundance of programmes in the community, especially aimed at supporting youth and addressing food insecurity and poverty. The past two decades have also witnessed a great influx of funding with funders paying special attention to the Lower Output Areas and those that come under the most deprived 20% of London neighbourhoods.

We believe that community projects and voluntary sector organisations need long-term support that goes beyond funding and prioritizes their sustainability.



# OUR SUPPORT PACKAGES

## *BUSINESS DEVELOPMENT*

Our Business Development support package emerged from the plethora of community programmes and events available in Somers Town. It aims to help residents who run or wish to run projects and organisations by providing support with business planning and growth, budget assessment and planning, product testing, identifying diverse income streams, organisational structuring and/or restructuring, and staff and trustee recruitment.

## *FUNDRAISING*

Various resident-led projects have received funding from our £1m pot. With Big Local funding wrapping up in 2026, we recognised that a lot of these groups require support in transitioning to external funders, especially due to the reliance on one-off grants and local funders. This support package helps residents and groups with creating a fundraising strategy, identifying external funders and grants, writing bids and developing the delivery of the grant.

## *COMMUNICATIONS*

Like the other support packages, this adapts to the organisation or group's needs. From website development and branding to creating social media and promotional materials, the resident or organisation received in-depth support to create and deliver a communications plan that can help them either raise awareness or increase the reach of their programme.

## *EVALUATION*

The evaluation support package aims to support residents assess and report the impact of their programmes on the ground. Evaluation material helps them track the progress of their work and can be used to communicate to the community the value of their programme and equally, make a strong case to funders during the grant seeking process.

# OUR APPROACH

We provide ***tailored, one-to-one support*** to each group of residents, ensuring that every support package is ***customized to the unique needs of the group*** we are working with.

What sets our support apart is its ***adaptability*** – we move at the pace of the residents or groups, walking alongside them on their journey. Rather than taking over, we collaborate with residents to co-develop solutions that address their specific challenges.

We understand that many community groups may lack structure, governance, and formality. That's why our support is both ***flexible and unconditional***, meeting residents where they are in terms of needs, time, and capacity.

To tackle some of the community's challenges, Somers Town Big Local launched its Incubator-Service model. In addition to receiving financial support from our £1 million fund, residents and groups gain access to our time, skills, and expertise through ***tailored business, fundraising, communications, and evaluation*** support packages.



# SUPPORTING OUR GRASSROOTS

The neighbourhood has a plethora of projects, grassroots organisations and community groups that have existed for decades and are a part of Somers Town's heritage and legacy. The biggest challenge that these groups and organisations face is insufficient funding and resource capacity. This threatens their governance and organisational sustainability.



*We funded*  
**£44,807.37**  
**AND PROVIDED**  
**BUSINESS,**  
*fundraising*  
**& COMMUNICATIONS**  
*support to 6*  
*organisations*

**Funding is not enough** and groups need more support and labour hours. In the autumn and winter of 2023, we launched, our Support Packages and identified 5 organisations to provide business development, fundraising and communications support. By Spring of 2024, we identified an additional 2.

# INVESTING IN A SPACE FOR US

## ABOUT THE ORGANISATION

A Space for Us – People’s Museum Somers Town aims to preserve local community voices, celebrating the histories of 'radicals, reformers, and rebels.' Founded by residents, it documents contemporary changes and advocates for working-class heritage. The museum supports sustainable urban development and addresses social inequality while serving as a community hub with activities like memory cafes and youth collectives. Community involvement is encouraged through the Community Curator group, with opportunities for contributions to collections and research.



## SUPPORT

Our funding enabled the museum to enhance its resource capacity by hiring paid part-time staff thus reducing the workload on the Director, and recruiting a heritage consultant to assist with Heritage Fund bids. As part of our support, we provided a business plan summary, budget templates, pitch decks, and a comprehensive list of museum resources. Additionally, we conducted research on grants and funding opportunities and assisted in preparing grant applications. We also offered support on promotions and communications.



## PACKAGE METRICS



Funding received **£7,500**



6 months of support



Business, Fundraising & Marketing support

# CREATING THE SOMERS TOWN TAEKWONDO CLUB



## ABOUT THE ORGANISATION

The Somers Town Taekwondo Club is an emerging team branching out from the renowned Holborn Tigers. Comprising approximately 20 children roughly between ages 10-16, and families from the Somers Town community, the group has steadily grown in both numbers and skill over the past year and is now taking steps to establish its own identity and brand.

Under the guidance of Master Rienzi Trento, these young athletes train once or twice a week and have already showcased their talents by participating in tournaments of national and global significance. The club is proud to nurture rising stars who are dedicated to honing their skills and achieving new heights in Taekwondo!



## SUPPORT

Our funding has enabled the team to establish a budget for upcoming competitions and associated operational costs. We've also assisted in building a support team around Master Trento to help with fundraising, administrative tasks, and logistical support. Additionally, we facilitated the club's setup through a fiscal hosting body, effectively resolving the issue of its non-charity status which will open up more funding opportunities moving forward.

## PACKAGE METRICS



Funding received **£5,000**



6 months of support



Business & Fundraising support



# THE REBIRTH OF ZAD CAFE

## ABOUT THE ORGANISATION

ZAD Cafe is a resident-led cafe based in a housing estate in Eversholt Street. It is run by Selwa Al-Abdali, a community pillar in Somers Town. The Cafe is known for its delicious, authentic Yemeni dishes and health and safety training opportunities for those interested in providing catering services. The ZAD space was also used for delivering wellness sessions offering chair exercise and yoga.

## IMPACT

Our funding has allowed ZAD to acquire essential equipment, including a freezer, food processor, and various kitchen tools. They also cleaned out the cafe and, most importantly, hired a café worker with experience in baking and café management. Additionally, they have been able to organise a cultural event to celebrate Yemeni culture.

The business support we provided included developing a three-year business plan, a business model canvas, and a three-phase budget. We also designed promotional materials, such as flyers, posters and menus.



## PACKAGE METRICS



Funding received **£7,500**



6 months of support



Business & Marketing support



# RE-BRANDING TRAINING LINK

## ABOUT THE ORGANISATION

The charity was established in 1985 as Women's Training Link, with the goal of providing educational opportunities for women with limited training and education. In 1998, it was re-registered as Training Link, expanding its services to serve both men and women. By then, the charity had moved from Holborn to Somers Town. In 2025, they will celebrate their 40th anniversary.

Training Link operates as a small adult learning community center located on Phoenix Road. They offer free courses designed to help individuals find employment or enhance their skills in English, mathematics, and computer usage. A dedicated team of staff and volunteers at Training Link conducts classes and provides support to the learners.

## PACKAGE METRICS



Funding received **£7,500**



6 months of support



Branding &  
Communications support



## IMPACT

There are a few parts to the Training Link support package with one part being a full rebrand from the logo to the website which will aid in bringing them into a more modern position and be able to reach potential users as well as the potential recruitment of a Communications & Community Engagement Role in 2025



# STRENGTHENING CAMDEN PEOPLE FIRST

## ABOUT THE ORGANISATION

Camden People First (CPF) is a grassroots organization established in the early 1980s in Camden, London, to empower individuals with learning difficulties to advocate for themselves. Governed by trustees who have learning difficulties, CPF aims for a society with equal opportunities for all. Their initiatives focus on education, community engagement, and policy advocacy. As the only grassroots self-advocacy organization in Camden, CPF leverages lived experiences to address barriers faced by individuals with learning difficulties. Founded in 1984, CPF became a registered charity in 2007, growing from a speaking-up group initiated after an international conference.



## SUPPORT

In our support initiatives, we created budget forecasts and strategies for CPF, and we were instrumental in preparing grant applications and successfully raising £80,000 in addition to our funding. Furthermore, we assessed their organizational structure, conducted skills evaluations of the current team, and aided in developing job descriptions for potential new trustees and a part-time Director. Our funding contributes to the expenses for this position, alleviating the responsibilities of the existing volunteer role.

## PACKAGE METRICS



Funding received **£15,855**



6 months of support



Business & Fundraising support

# OUR GOALS POST BIG LOCAL

1 

## SUPPORT CONTINUES

Our pilot has only been running for 8 months and each week, we recognise that community groups and programs still require infrastructural support to continue for at least an additional year or so.

3 

## RESIDENTS WORK IN TEAMS

We want to continue supporting a program or organisation until it has started building capacity or created a team around them. Our goal is to support residents to build a team that can help them with bookkeeping, fundraising, promotions and administration tasks.

 2

## ACCESS TO EXTERNAL GRANTS

With Big local Funding coming to an end, our goal is for these programs and community-led organisations to have access to external funders, thus strengthening their income sources and improving their sustainability.

 4

## REPLICABLE MODEL

Using our experience and learning from the pilot in Somers Town, we aim to replicate the community incubator service model to other deprived and low-income wards in the London Borough of Camden.

# HEAR FROM THE COMMUNITY



*"I hope you know we really appreciate what you're doing..."*



*"We're finally open!! We've had customers everyday and we're happy... Thank you so much for your help and support..."*



*"You valued what we set out to do with your support and what I like about STBL is you're there to help address the inequalities and issues in the community..."*

*"A very BIG THANK YOU to your team and for your sincere promise... no more worries as all is in the great hands of both yourself and Tyler."*

**SOMERS  
TOWN  
BIG LOCAL**

**You can reach our team  
through our social media,  
email or in person!**

**Instagram - @somerstownbl**

**info@stbl.org.uk**

**Our office address:  
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NW1 1EE**